

Guttmacher's Strategic Map 2009-2013

Ultimate Goal

Ensure the highest standard of sexual and reproductive health for all people worldwide.

Ultimate Indicators of Progress

- Major reductions in unintended pregnancy and in the need for abortion;
- Major reductions in maternal mortality and morbidity
- Major reductions in adolescent pregnancy;
- Major reductions in the prevalence of sexually transmitted infections, including HIV;
- Major reductions in inequities in sexual and reproductive health outcomes.

Intermediate Indicators of Progress

- Higher levels of public awareness and support for sexual and reproductive health and rights, as measured in public opinion surveys;
- Increased support by key policymakers and stakeholders, as measured by official statements, voting records and favorable policy proposals;
- Changes in laws and policies designed to expand access to sexual and reproductive health and to ensure sexual and reproductive rights; and
- Increased resource allocations for sexual and reproductive health in the United States, and globally;

Guttmacher Strategies

Expand the knowledge base by producing a broad range of high-quality policy-relevant research.

- Monitor important domestic and international trends in sexual and reproductive health and rights to document ongoing public health problems and measure progress.
- Document important income, racial, ethnic and other disparities in sexual and reproductive health and rights in the United States, selected developing countries, and globally.
- Explain the reasons behind important trends and disparities, especially those that may be actionable by policymakers and program managers.

Ensure attention to research findings by communicating them effectively to the media and a variety of influential stakeholders.

- Publish important Guttmacher research findings in influential peer-reviewed journals, including the Institute's scientific journals, to validate the research..
- Communicate research findings for important non-academic audiences, including policymakers, program managers and those who may influence them, including respected journalists.

Use evidence-based advocacy to translate research findings into action.

- Advocate effectively for evidence-based U.S. domestic and foreign policies on sexual and reproductive health and rights in order to improve access to reliable information and good quality services.
- Advocate effectively for evidence-based policies at the global level, in other major donor countries and in selected developing countries in collaboration with local organizations.
- Raise the public profile of Guttmacher's work in order to increase its potential impact on policies and programs and garner support from important funders for Guttmacher's future work.

Strengthen the Institute's capacity to undertake high quality research, communicate it effectively and use it to bring about positive changes in public policies and programs.

- Develop the Institute's human resources.
- Increase and diversify the Institute's financial resources.
- Keep the Institute's policies, procedures and information systems state of the art.
- Build effective collaborations while increasing the research and communications skills of partner organizations.